



# The Canopy Cut



**A curated list of GESI in MSD/PSD  
resources for practitioners**



**October - December 2024**

# **Market Systems & Private Sector Development**



# Quickish Reads

## Market Systems & Private Sector Development



### Gender

- [Commercial Vegetable Seedling Supply: Improved income for women and climate resilience for farmers](#) (Philip DeCosse, Chemonics)
- [Driving Sustainability: 6 promising practices for gender equity in supply chains](#) (Vidhya Sriram, CARE)
- [When Crises Strike, Gender Inequalities Are Often Exacerbated: The urgent needs of crisis affected women and girls in Lebanon](#) (UN Women)
- [Redefining Support: How employers can empower working fathers](#) (Esther Yobelitha, IBCWE)
- [Unpaid But Priceless: How Kenya can elevate domestic work to boost growth](#) (Chryspin Afifu, IDRC)
- [Young Women In Africa: Agents of economic growth and transformation by 2030](#) (Mastercard Foundation)

### Disability & Social Inclusion

- [Beyond Boundaries: Unpaid care work and its impact on women, including those with disabilities](#) (Tzion Molla, Dr. Konjit Hailu, Florence Ndagire, Dr. Shadia Nassar, Addis Powerhouse and Includovate)
- [Intersectional Inclusion in Youth Economic Development: Lessons learned from Serbia, Colombia, and Honduras](#) (Caroline Bailey, ACDI/VOCA)

The Canopy Cut is a curated list of GESI related resources for private sector (PSE) and market systems development (MSD) practitioners. Please note that most resources are from the current year, with a few that have been published in the last several years but have been recirculating in more recent months due to growing interest in this topic.



## Guidance

# Market Systems & Private Sector Development

## Gender

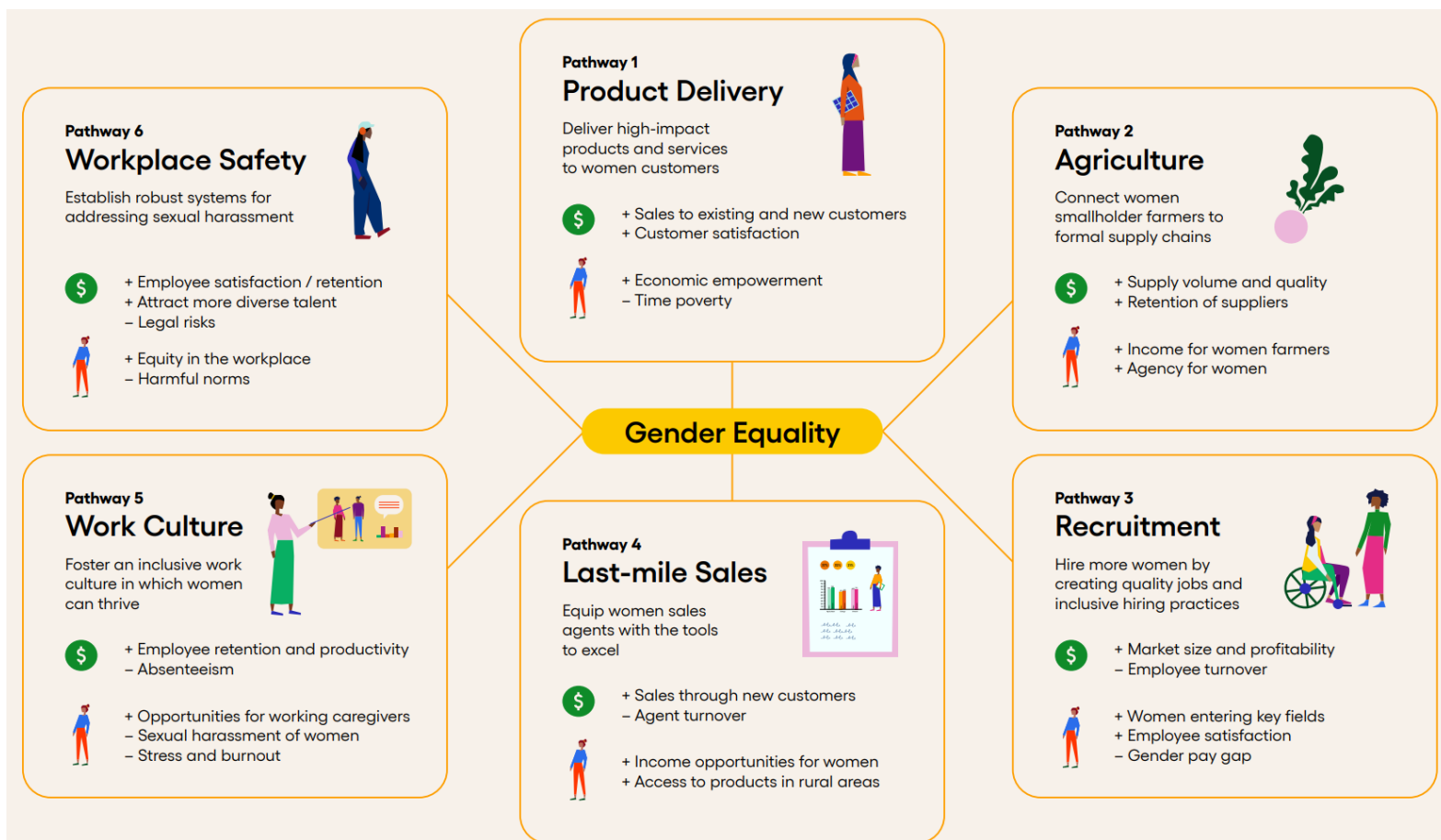
- [CFS Voluntary Guidelines On Gender Equality And Women's And Girls' Empowerment In The Context Of Food Security And Nutrition](#) (FAO)
- [Gender and Social Inclusion Analysis for the USAID Bangladesh Feed The Future Portfolio](#) (Stern, M., and Khan, M, Encompass)
- [Gender Norms Learning Agenda: MultiSector norms diagnosis in Kenya and Nigeria](#) (CARE)
- [How To Make The Business Environment Work For Women's Economic Empowerment?](#) (ICR Facility)
- [Investing In Women's Economic Empowerment To Strengthen Supply Chain Resilience: A Toolkit for multinational companies with supply chains in low and middle-income countries](#) (Hester le Roux and Chris Hearle, CARE International UK and Social Development Direct)
- [Male Allyship Toolkit](#) (HeforShe Alliance, UN Women)
- [Pathways To Growth That Work: Gender smart business actions that work](#) (Value for Women, Acumen, and 60 Decibels)
- [Trade and inclusiveness: How to make trade work for all](#) (Marc Bacchetta, Eddy Bekkers, Michael Blanga-Gubbay, John Hancock, Kathryn Lundquist, Gabrielle Marceau, José-Antonio Monteiro, Roberta Piermartini, Yves Renouf, Stela Rubínová, Victor Stolzenburg and Ankai Xu, WTO)
- [Women's Entrepreneurship Report: Reshaping economies and communities](#) (Amanda Elam, PhD, Karen D. Hughes, PhD, Mahsa Samsami, PhD, Chemnitz, Global Entrepreneurship Monitor)

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# Insightful Infographics

## Market Systems & Private Sector Development



**Pathways To Growth That Work: Gender smart business actions that work** (Value for Women, Acumen, and 60 Decibels)

# Digital & Financial Inclusion



# Quick Reads & Guidance

## Digital & Financial Inclusion



### Quick Reads

- [Everyone Loves Drama: Changing financial norms with edutainment](#) (Jamie Anderson, CGAP)
- [Gender Inclusive Lending For Agriculture In Africa](#) (Aceli Africa)
- [Gender-Responsive Approaches To Business Growth For Financial Service Providers](#) (Farah Chandani, MEDA)
- [Tackling Gender Norms in Mozambique's Financial Services](#) (Nisha Singh and Enea Stocco, CGAP)

### Guidance

- [Closing The Gap: Lessons from six years of investing in women](#) (BII)
- [Effective Practices For Closing The Gender Digital Divide](#) (Fay Cowper and Revi Sterling, Insaniya Global, Care and Women in the Digital Economy Fund)
- [From Grassroots To Governance: Case studies of enabling regulatory environments for savings groups regulation and standards as a mechanism to promote the growth and sustainability of savings groups](#) (Margie Lauter, CARE)
- [Investing For Financial Inclusion: Four enablers for outcomes measurement and management](#) (Estelle Lahaye, Charlotte Clarke and Elizabeth Kiamba, CGAP)
- [Roadmap For Inclusive Green Finance Implementation](#) (Alliance for Financial Inclusion)
- [Young Women And Financial Inclusion: What works](#) (Rani Deshpande and Antonique Koning, CGAP)

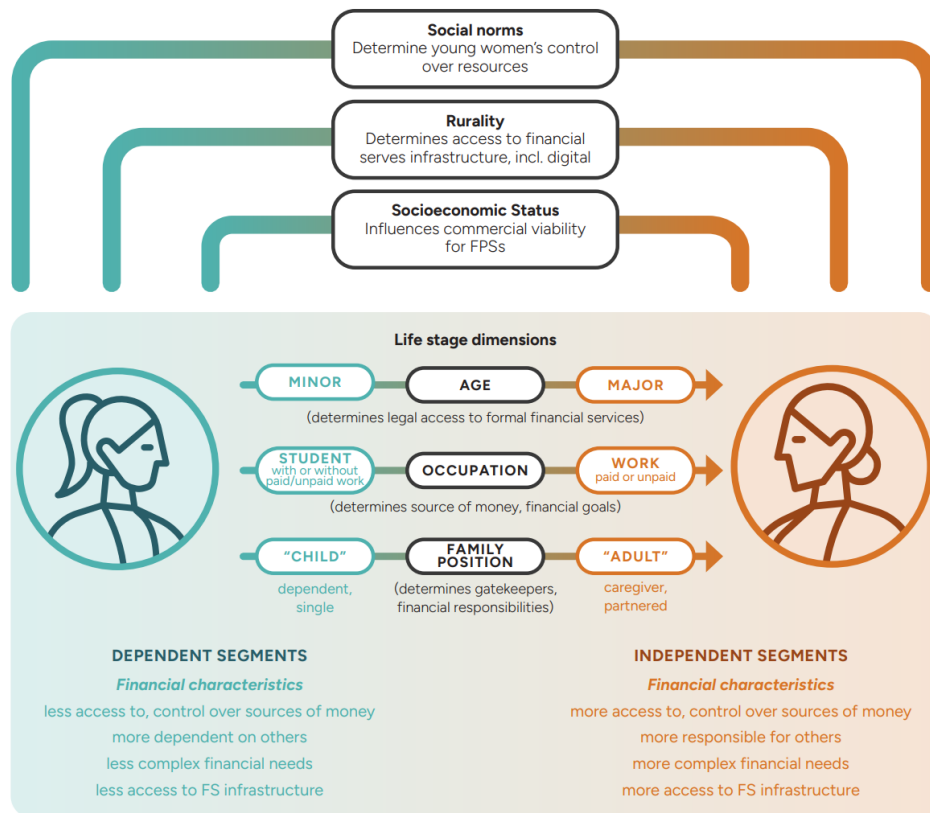
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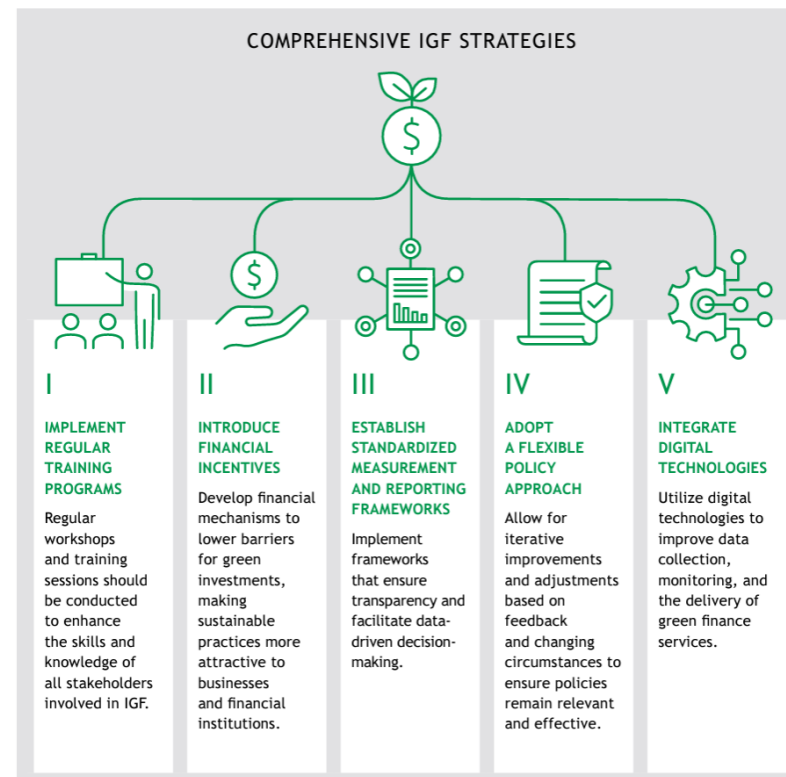
# Insightful Infographics

## Digital & Financial Inclusion

FIGURE 4. Overview of life stage dimensions and contextual factors influencing financial characteristics for young women



**Young Women And Financial Inclusion: What works**  
 (Rani Deshpande and Antonique Koning, CGAP)



**Roadmap For Inclusive Green Finance Implementation**  
 (Alliance for Financial Inclusion)



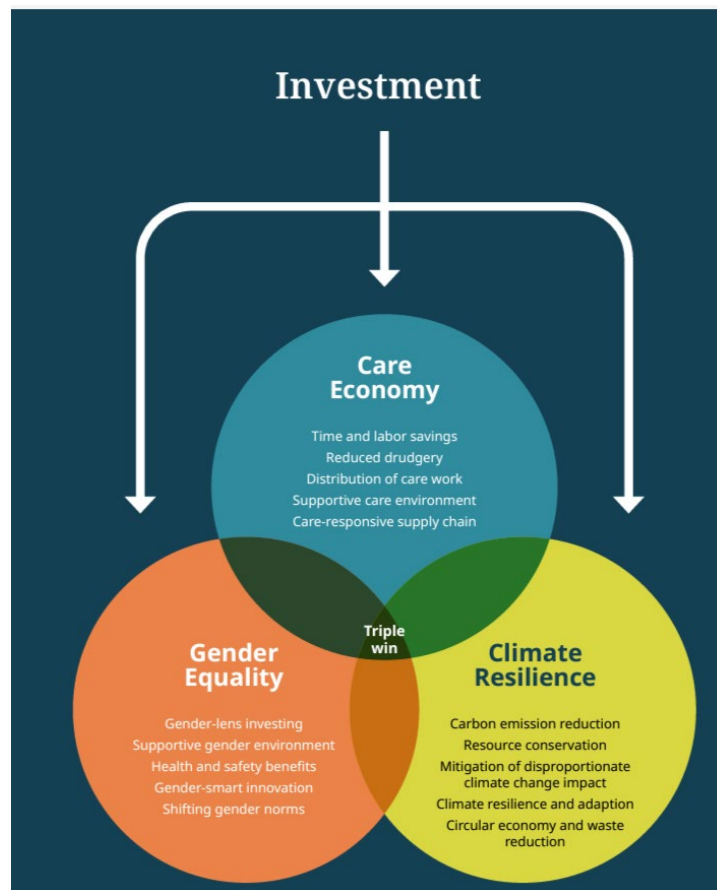
# Climate Resilience



## Gender

- **[Energizing Gender Equality: A roadmap to inclusive energy in Vanuatu](#)** (Aleta Moriarty and Ingrid Fitzgerald, ADB)
- **[Gender Just Climate Solutions: Indigenous women-led sustainable agricultural production](#)** (Global Alliance for Green and Gender Action)
- **[Gender Just Climate Solutions: Sustainable management of the Nilgiri Biosphere Reserve](#)** (Global Alliance for Green and Gender Action)
- **[The Care Economy: Where gender-smart investment and climate-smart investment meet](#)** (K. Grantham, B. Zelikson, and R. Calder, Kore Global, IDRC)
- **[Why Gender Equality Must Be Part Of Global Climate Finance Reform Initiatives](#)** (Caren Grown, Anika Heckwolf, and Eleonore Soubeyran, Brookings Institute)

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**The Care Economy: Where gender-smart investment and climate-smart investment meet** (K. Grantham, B. Zelikson, and R. Calder, Kore Global, IDRC)



### Gender

- [Addressing Gender Inequality, State Fragility, And Climate Vulnerability In The Sahel Region](#) (Paul Elkan, Chesney McOmer, Wambui Boulch, Eugenie Maiga, Keita Assa, Neyla Hally, Hassia Issa, and Patrick Mangar, Integrated Natural Resource Management Activity/USAID)
- [Climate Change And Care Work: Integrated solutions for intersecting crises](#) (Lindsey Jones-Renaud, Ankita Panda, Carolina Robino and Maria Gracia Aguilar (Climate IDRC, The Asia Foundation and Fundación Avina).
- [Gender Equality And Climate Change Sectors Guide](#) (Amy Regger and Claire Charnnac, ADB)
- [Gender Equality And Water Security: A conceptual framework and practical strategies to accelerate progress](#) (ADB)
- [Integrating Gender Into The Design, Implementation And Monitoring Of Carbon Credit Projects](#) (Eloise Conley, Olivia Jenkins, Sue Phillips and Anna Gawn, WoW Programme)
- [Women Climate Entrepreneurs: An opportunities-framing white paper to spark discussion and inspiration](#) (Daniela Gorza, Felicia Siegrist, Ann Moline, and Farid Tadros, We-Fi)

### Social Inclusion

- [Disability Inclusion In Climate Finance: A background paper for the disability inclusion approach for climate investment funds](#) (Nina Kolybashkina, Shughla Hellali, Azka Shoaib and Liliia Zhukovska, Climate Investment Fund)
- [Outcomes At The Nexus: A handbook for developing inclusive program outcomes that address the intersection of gender equality and climate change](#) (DFAT)

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# Insightful Infographics

## Climate Resilience

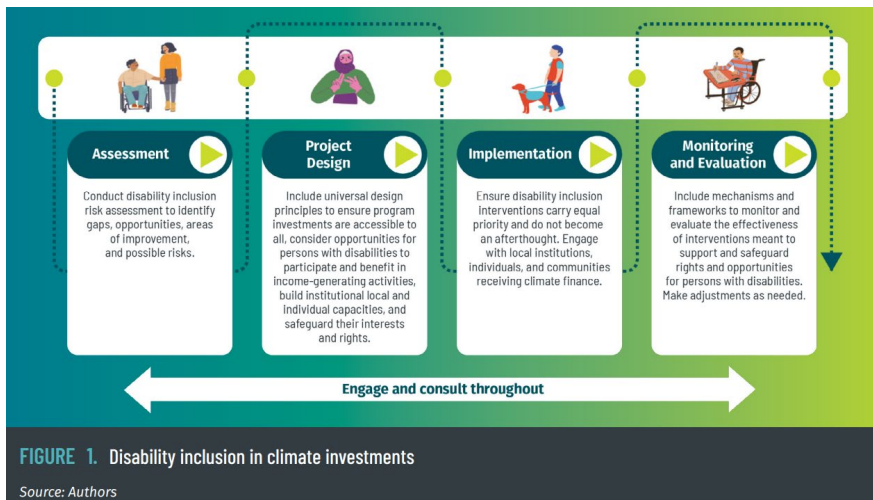


FIGURE 1. Disability inclusion in climate investments

Source: Authors

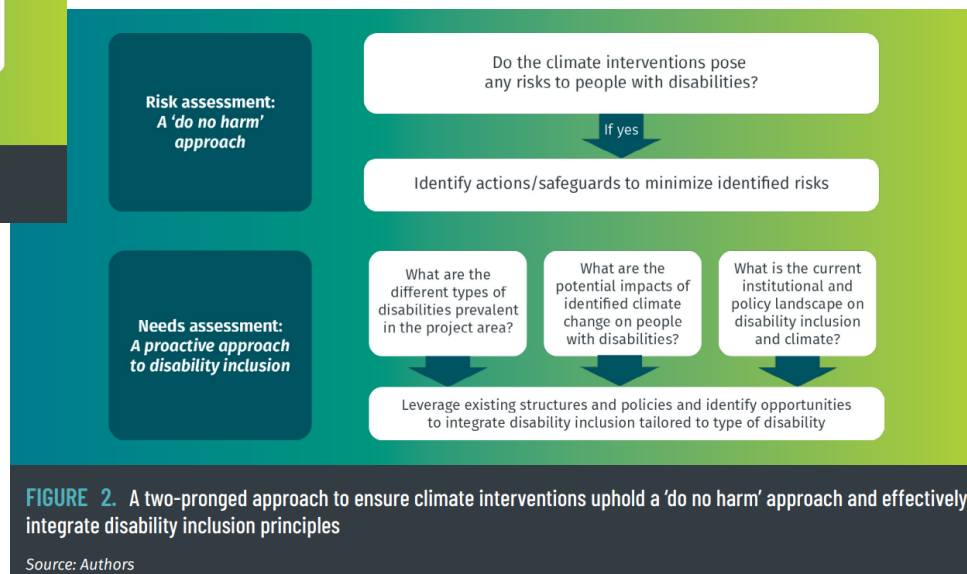


FIGURE 2. A two-pronged approach to ensure climate interventions uphold a 'do no harm' approach and effectively integrate disability inclusion principles

Source: Authors

**Disability Inclusion In Climate Finance: A background paper for the disability inclusion approach for climate investment funds** (Nina Kolybashkina, Shughla Hellali, Azka Shoaib and Liliia Zhukovska, Climate Investment Fund)



### Figure 1: How the core project processes relate to other key areas for strengthening gender equity

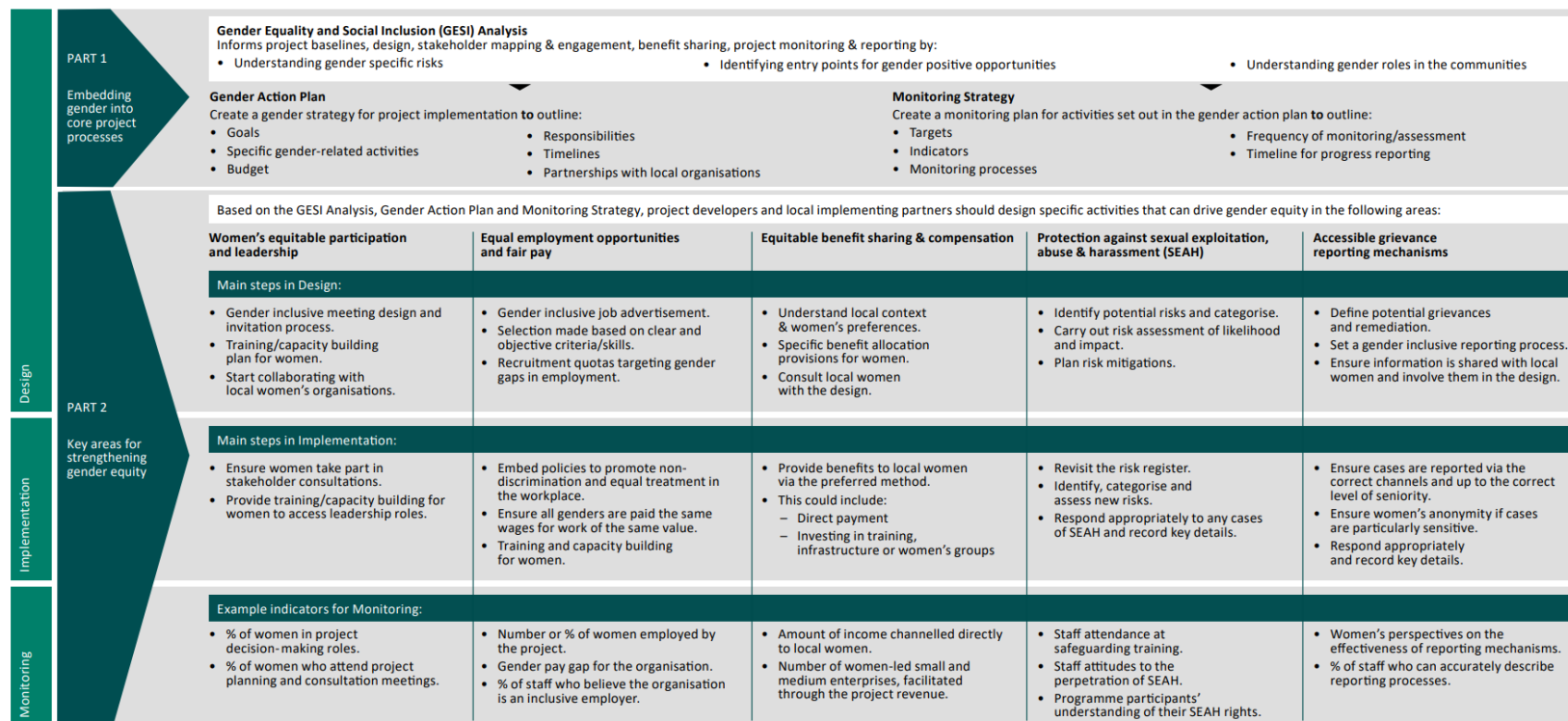
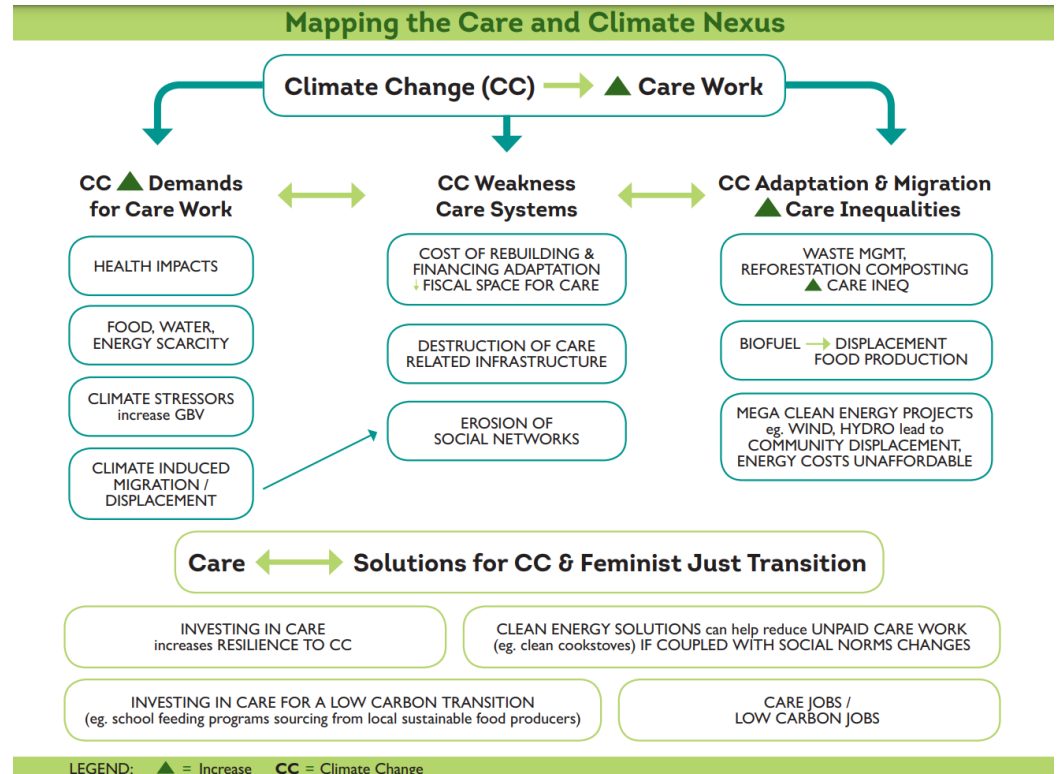
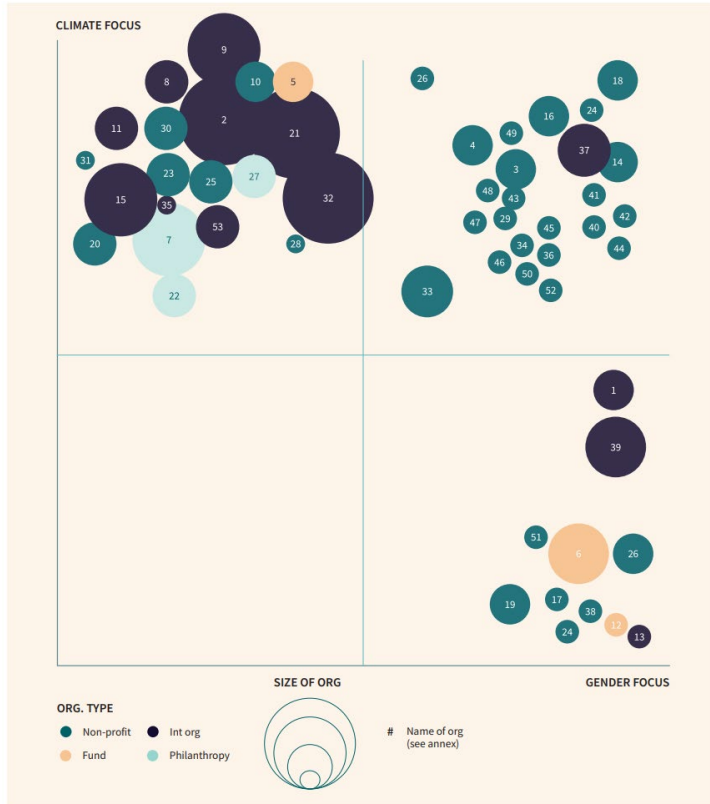




Figure 3.2. Mapping of organizations engaged in climate and gender action

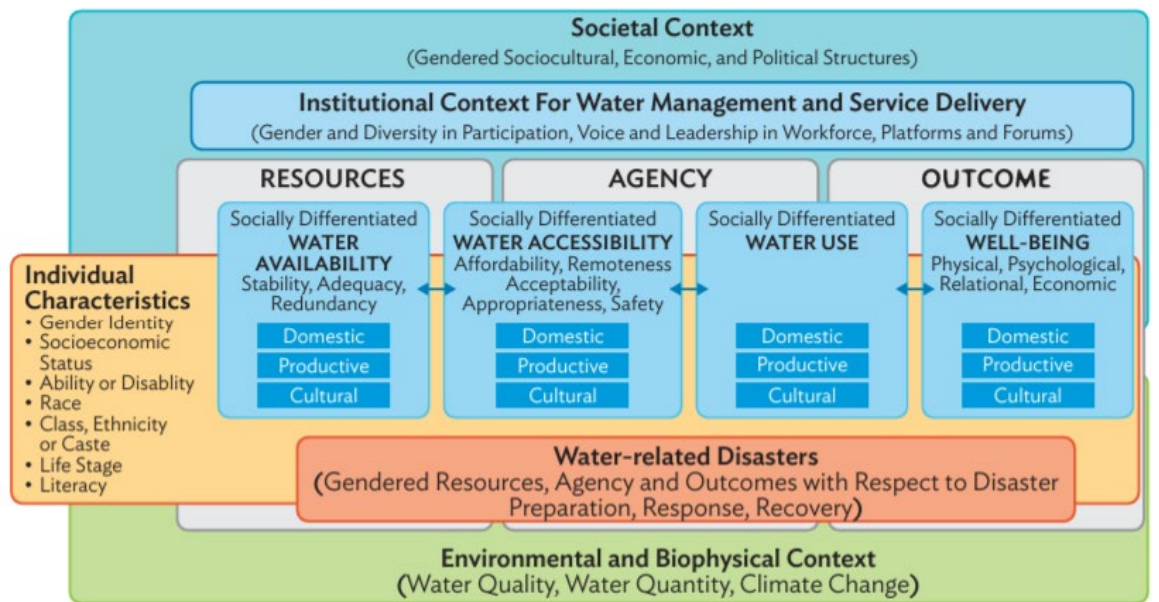


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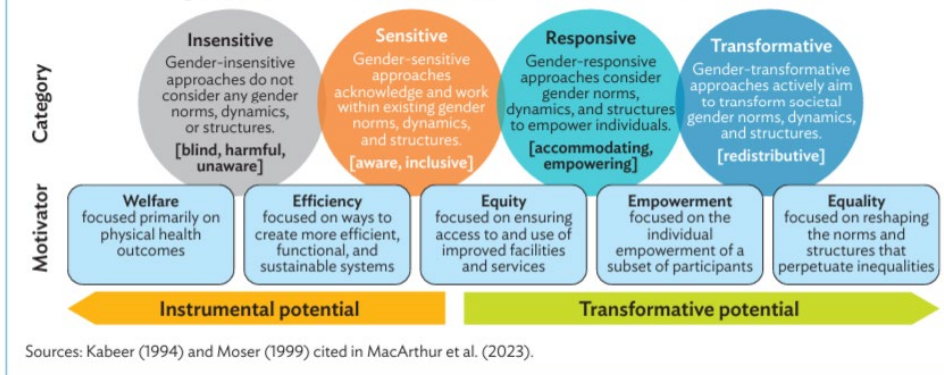
**Figure 2: Gendered Water Security Framework**



Source: University of Technology Sydney's Institute for Sustainable Futures.

### Gender Equality And Water Security: A conceptual framework and practical strategies to accelerate progress (ADB)

**Figure 4: A Framework Toward Gender-Transformative Practice**



Sources: Kabeer (1994) and Moser (1999) cited in MacArthur et al. (2023).



# About the 'Canopy Cut'



The 'Canopy Cut' is a quarterly quick reference resource for market systems and private sector development and engagement practitioners interested in the practical application of current trends in Gender Equality and Social Inclusion (GESI). It is a curated list comprising a range of resources from blogs to detailed guidance to infographics – which have been published and circulated on public platforms like the BEAM Exchange, LinkedIn, and Marketlinks.

The 'Canopy Cut' is not intended to be comprehensive and the emphasis on different angles of GESI may vary from edition to edition.

## About the Canopy Lab

[The Canopy Lab](#), a US small business, works with numerous clients around the world, supporting their efforts to address complex problems through a systems lens. We work across a range of sectors, with specialized experience in market systems, workforce development, business enabling environment, and circular economies.

Our team is comprised of a diverse group of technical experts and systems practitioners who bring significant backgrounds in implementing economic development programs around the world.

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